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Amandine Flachs

Emerging Tech advocate looking to pursue my career in VC after supporting innovative entrepreneurs in France, USA and UK for the past 8 years. Currently working in the blockchain space, I used to be involved in VR/AR for 4+ years and co-founded the diversity initiative Unfold UK. I now wish to join a fund to support early stage tech startup and projects.

Professional Experience

01/2018 - Today
London, UK

Community & Events Manager

Streamr www.streamr.com - Blockchain/IoT/Data

- Structure Streamr's community and communication efforts with Streamr's Head of Comms.
- Develop a strong and transparent two way communication relationship with the community.
- Launch the Marketplace at Consensus 2018 in NYC.
- Manage offline and online events.

04/2015 - Today
London, UK

Independent Consultant

Support innovative entrepreneurs to establish solid foundations from community building to strategic development and funding. Recent projects include:

- Community management for blockchain project **Golem**.
- Prepare an equity crowdfunding campaign with the early stage VR startup **Dual Good Health**.
- Run and consult hackathons and competitions.

09/2016 - Today
London, UK

Founder

Unfold UK www.unfolduk.org
Co-founder of Unfold UK, a networking group to facilitate all kinds of diversity and promote diverse teams in immersive technologies through online/offline events and opportunity sharing.

11/2016 - 07/2017
9 months
London, UK

Founding Member - Events&Comms

Realities Centre www.realitiescentre.com - VR/AR/MR
Co-working space, incubator and academy dedicated to immersive Tech.

- 15+ events organised including monthly hackathons & conferences.
- Community building, brand image, strategy & partnerships.
- Launch the project's first courses on Unity.

06/2016 - 12/2016
7 months

Virtual Reality Marketing Consultant

Virtual Umbrella www.virtualumbrella.marketing

- Run and coordinate VR demonstrations to public events & professionals.
- VR/AR evangelisation and business development.

09/2013 - 03/2015
1 year, 7 months
Paris, FR

International Marketing Coordinator

TechViz www.techviz.net - Virtual Reality
Advanced visualization software for 3D applications.
Communication/Marketing/Events

- 20+ international trade shows.
- International partnership management and coordination.
- Creation of open days and materials to support sales efforts.

2010 - 2013
3 years
Paris, FR

Independent Consultant

Vizion'R www.vizionr.fr
Multimedia solutions for radio and tv broadcasters.

- Public relations, marketing and brand image development.
- Strategy and funding (OSEO).

09/2012 - 12/2012
4 months
LA, USA

Community and Project Development

Film Fans
Online platform for the communities to exchange on the latest movies and give a sneak pick behind the scene of major productions/red carpets.

Nominations

- Selected as one of the **Ones to Watch 2017** by Code First: Girls UK.
- Shortlisted for Future Stars of Tech award in 2018.

Education

09/2011 - 06/2012
1 academic year
Paris, FR

INSEEC International Business School

Bachelor equivalent degree
3 months internships:
• Assistant advertising department, TF1, Paris.
• Producer's assistant, Red Varden Studio, Los Angeles, USA.

09/2009 - 09/2011
2 academic years
Paris, FR

IUT de Sceaux

DUT Techniques de commercialisation
Associate equivalent degree
3 months internship:
• Junior advertising manager, Fils de Pub, Paris.

Computer Skills

Softwares

- Microsoft Office
- Microsoft Dynamics CRM
- WordPress
- Adobe Creative suite
- OBS (video streaming)
- Unity 3D (beginner)



Programming languages

- HTML (beginner)
- Python (beginner)

Virtual Reality set up proficiency

SAMSUNG Gear VR

