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London, UK

# Amandine Flachs

Emerging Tech advocate looking for my next challenge after supporting innovative entrepreneurs in France, the USA and the UK for the past 8 years. Currently working in the blockchain space for the past year, I used to be involved in VR/AR for 4+ years. I now wish to join a fund or initiative to support early stage tech startup and projects.

## Professional Experience

- 01/2018 - Today  
London, UK  
**Community & Events Manager**  
**Streamr** www.streamr.com - Blockchain/IoT/Data  
• Structure Streamr's community and communication efforts with Streamr's Head of Comms.  
• Develop a strong and transparent two way communication relationship with the community.  
• Launch the Marketplace at Consensus 2018 in NYC.
- 10/2017 - 12/2017  
3 months  
London, UK  
**Community Manager**  
**Golem** golem.network - Blockchain  
• Help structure/manage Golem's community and communication.
- 04/2015 - Today  
London, UK  
**Independent Consultant**  
Support innovative entrepreneurs to establish solid foundations from community building to strategic development and funding.  
Projects include:  
• Marketing strategy and pitch deck review for early stage projects.  
• Preparation of an equity crowdfunding campaign with the early stage VR startup **Dual Good Health**.  
• Hackathons and competitions mentoring.
- 09/2016 - 12/2017  
1 year, 3 months  
London, UK  
**Co-founder**  
**Unfold UK** www.unfolduk.org  
Co-founder of Unfold UK, a networking group to facilitate all kinds of diversity and promote diverse teams in immersive technologies.
- 11/2016 - 07/2017  
9 months  
London, UK  
**Founding Member - Community, Events & Communication**  
**Realities Centre** www.realitiescentre.com - VR/AR/MR  
Co-working space, incubator & academy dedicated to immersive Tech.  
• Community building, brand image, strategy & partnerships.  
• 15+ events organised incl. monthly hackathons & conferences.  
• Launch the project's first courses on Unity.
- 06/2016 - 12/2016  
7 months  
**Virtual Reality Marketing Consultant**  
**Virtual Umbrella** www.virtualumbrella.marketing  
• Run and coordinate VR demonstrations.  
• VR/AR evangelisation and business development.
- 09/2013 - 03/2015  
1 year, 7 months  
Paris, FR  
**International Marketing Coordinator**  
**TechViz** www.techviz.net - Virtual Reality  
• 20+ worldwide trade shows.  
• International partnership management.  
• Open days and sales support.
- 2010 - 2013  
3 years  
Paris, FR  
**Independent Consultant**  
**Vizion'R** www.vizionr.fr  
Multimedia solutions for radio and tv broadcasters.  
• Public relations, marketing and brand image development.  
• Strategy and funding (OSEO).
- 09/2012 - 12/2012  
4 months  
LA, USA  
**Community and Project Development**  
**Film Fans**  
Early stage online platform for Hollywood and red carpet fans.

## Nominations

- Selected as one of the **Ones to Watch 2017** by Code First: Girls UK.
- Shortlisted for Future Stars of Tech award in 2018.

## Computer Skills

### Softwares

- Microsoft Office
- Microsoft Dynamics CRM
- WordPress
- Adobe Creative suite
- OBS (video streaming)
- Unity 3D (beginner)



### Programming languages

- HTML (beginner)
- Python (beginner)

### Virtual Reality set up proficiency

SAMSUNG Gear VR



## Education

- 09/2011 - 06/2012  
Paris, FR  
**INSEEC International Business School**  
**Bachelor equivalent degree**  
3 months internships:  
• TF1, Paris.  
• Red Varden Studio, Los Angeles, USA.
- 09/2009 - 09/2011  
Paris, FR  
**IUT de Sceaux**  
**DUT Techniques de commercialisation**  
**Associate equivalent degree**  
3 months internship:  
• Fils de Pub, Paris.