

www.flachsconsulting.com  
amandine@flachsconsulting.com  
+44 (0)748 1993 881  
www.linkedin.com/in/amandineflachs  
@AmandineFlachs  
London, UK

# Amandine Flachs

Supporting innovative entrepreneurs for the past 9 years in France, the USA and the UK, I am always looking to do more to support early-stage startups and founders.

I have worked with many teams and founders and learned about establishing solid foundations for startups, working with highly technical talents, activating and growing communities, building teams, as well as the importance of proactively expanding and cultivating a strong network. I have also been active in the London startup scene, mentoring teams, supporting initiatives, meeting with 35+ investors (UK and EU) and investing personally in startups through equity crowdfunding.

## Professional Experience

- 11/2019 - today  
London, UK  
**CEO and co-founder**  
Stealth AI startup
- 02/2019 - today  
London, UK  
**Founder, producer and host**  
**Entrepreneurs Playing Games** [www.youtube.com/AmandineFlachs](http://www.youtube.com/AmandineFlachs)  
Every 2 weeks, I interview early-stage startup founders (pre-seed to Series A) on their journey and challenges. We talk about their own story, play video games and answer live questions from viewers.  
Among the latest guests featured are founders from XPO, Deep Branch Biotech, Lone Design Club, Tick.Done and more.
- 08/2019 - today  
London, UK  
**Venture Scout**  
**Backed VC** [www.backed.vc](http://www.backed.vc)  
I have been selected to join Backed VC, a €50M seed stage fund, as scout joining a community of high-impact humans helping Backed in its mission and investing by 'doing VC' without waiting for permission.
- 06/2019 - today  
London, UK  
**UK/EU co-lead**  
**#MovingForward** [www.venturemovingforward.org](http://www.venturemovingforward.org)  
Partnering with 148 venture capital firms worldwide, project #MovingForward is a movement run by volunteers working with VCs committed to a diverse and inclusive environment for founders. In Europe, I support VC firms create and distribute D&I policies.
- 08/2010 - today  
**Growth Acceleration Consultant**  
I have been working with early-stage tech startups supporting technical founders build solid foundations to reach their next step. Main projects include:
- 01/2020 - 02/2020  
London, UK  
► **Swoop** [www.swoopfunding.com](http://www.swoopfunding.com) - FinTech  
As equity funding manager, I reviewed a large amount of startup pitch decks and helped teams find and meet the right investors.
- 01/2018 - 01/2019  
London, UK  
► **Streamr** [www.streamr.com](http://www.streamr.com) - Blockchain/IoT/Data  
After working with Streamr's head of coms at Golem, he asked me to join him to build Streamr's marketing and communications foundations, manage the community and prepare & supervise the project's first product launch.  
• Built a strong and transparent two-way communication relation with the community through daily moderation, introduction of Q&A sessions with founders, content creation, offline community gatherings and feedback integrations.  
• Working on Streamr's first product launch in NYC, I became a central element coordinating the team efforts, supervising external providers (PR, video, booth demos), and leveraging the after-launch European activities.  
• While I helped triple the team workforce in just 4 months, I especially built and managed the coms/marketing team, interviewing, hiring, firing and onboarding new talents.  
• Launched Streamr's 2M \$DATA Community Fund managed by and for the community.
- 10/2017 - 12/2017  
London, UK  
► **Golem** [golem.network](http://golem.network) - Blockchain  
Supervising the communication and preparing for future product launch/mainnet, I structured and managed Golem's community, audited the project's online presence, advised on the communication strategy and interviewed candidates to lead the marketing team.
- 11/2016 - 07/2017  
London, UK  
► **Realities Centre** [www.realitiescentre.com](http://www.realitiescentre.com) - VR/AR/MR  
As a founding member, I contributed to build the first co-working space, incubator & academy dedicated to immersive technologies. In charge of the communication, strategy & partnerships, I organised and ran over 15 events including monthly hackathons and 100+ attendees events bringing together industry leaders, VR/AR actors and developers. I also led the first courses on Unity.
- 06/2016 - 12/2016  
London, UK  
► **Virtual Umbrella** [www.virtualumbrella.marketing](http://www.virtualumbrella.marketing) - VR/AR/MR  
Working with the founders, I introduced Virtual Reality technology to industry professionals and general public running VR demos, hosting events and advising VR/AR startups on their marketing campaigns and communication.
- 08/2010 - 04/2013  
Paris, FR  
► **Vizion'R** [www.vizionr.fr](http://www.vizionr.fr) - Radio and TV solutions  
Leading the first marketing strategy and actions with the creation of a brand new product-oriented website and visual identity, I worked with the founders on the company's pivot, product strategy & ops, user research and funding, successfully securing an OSEO grant.

09/2016 - 12/2017  
London, UK

### Co-founder

**Unfold UK** [www.unfolduk.org](http://www.unfolduk.org) - VR/AR/MR

Unfold is a networking group aiming to facilitate and promote all kind of diverse founders in immersive technologies (VR/AR/MR). For more than a year, I organised monthly events as well as grew an active online community of 500+ members across the UK to shape a more diverse and inclusive ecosystem sharing speaking/demo/pitching opportunities, new roles, experiences and learnings. Through this project, I exponentially grew my network and established my status as a key connector in the community.

09/2013 - 03/2015  
Paris, FR

### International marketing coordinator

**TechViz** [www.techviz.net](http://www.techviz.net) - Virtual Reality/Software

Working closely with the marketing manager, I organised TechViz's participation and exhibition to 20+ worldwide trade shows managing international partnerships and service providers. I also ran the company's showroom open days and created various content including videos and explainers to support the sales team.

09/2012 - 12/2012  
LA, USA

### Community and project manager

**Film Fans** - Entertainment

During my time in the USA, I had the chance to get immersed in the Hollywood industry, working with several projects including FilmFans, an early-stage startup building an online platform for movies and red carpet fans where I assisted the team conducting research, planning our campus tours and supporting operations.

## Education

01/2013 - today

### Personal Development

- Business and Financial Modeling Specialisation - University of Pennsylvania via Coursera
- Private Equity & Venture Capital - University of Bocconi via Coursera
- Venture Deals - Kauffman Fellows Academy and Techstars
- New Venture Finance: startup funding - University of Maryland via Coursera
- CodeFirst: Girls intensive coding program

09/2011 - 09/2012  
Paris, FR

### INSEEC International Business School

Bachelor equivalent degree

3 months internships:

- Advertising department assistant, TF1, Paris, FR.
- Producer's assistant, Red Varden Studio, Los Angeles, USA.

09/2009 - 09/2011  
Paris, FR

### IUT de Sceaux - Paris XI University

Associate equivalent degree

DUT Techniques de commercialisation

3 months internship:

- Junior advertising manager, Fils de Pub, Paris, FR.

## Miscellaneous

- Startup mentoring and public speaking.
- Innovate UK Grant assessor.
- Pitch deck review and VC introductions.
- UK/EU co-lead of #MovingForward.
- Former crypto miner.

Languages:

- French - native language
- English - fluent
- Spanish - notions

## Computer Skills

Softwares

- Microsoft Office
- Microsoft Dynamics CRM
- WordPress
- Adobe Creative suite: Photoshop, Premiere Pro, Illustrator, Deamweaver
- OBS (video streaming)
- Unity 3D (beginner)

Programming languages

- HTML (beginner)
- Python (beginner)

Virtual Reality and live stream set up proficiency.

## Nominations

- Shortlisted for **Tech Women 100** 2019 award by We Are Tech Women.
- Shortlisted for **Future Stars of Tech** award in 2018.
- Included in **Onalytica** Women in Tech influencers 2017.
- Selected as one of the **Ones to Watch 2017** by Code First: Girls UK.